

GOVERNOR'S EXPORT ACHIEVEMENT AWARDS

Form A - Exporter Nomination.

I hereby nominate:

Company Name:

Street Address:

City/State/Zip:

President or Chief Executive Officer:

International Trade Executive:

In the following category (Please check one):

	Small	Large
Agricultural Exporter	<input type="checkbox"/>	<input type="checkbox"/>
Industrial Exporter	<input type="checkbox"/>	<input type="checkbox"/>
Service Exporter	<input type="checkbox"/>	<input type="checkbox"/>
High Technology Exporter	<input type="checkbox"/>	<input type="checkbox"/>
Special "Export Plus"	<input type="checkbox"/>	<input type="checkbox"/>

Submitted By:

Name:

Company:

Address:

City, State, ZIP:

Telephone:

E-mail:

Signature (if submitted in hard copy):

Please provide your answers and narratives to each part within the allotted space or on a separate piece of paper. Please identify each reply with the corresponding question numeral (A1, A2, etc). Be concise and succinct in your narrative replies. You can send additional supporting material such as press clippings, brochures, website addresses, and photographs to be considered with the application.

☐ Additional supporting material for consideration is attached or will be delivered shortly.

Applications must be received at the Department of Commerce by April 7, 2006.

PART A) Business or Service Description – 20%

A1. What is the nature of the nominee's business?

A2. If not totally a Wisconsin enterprise, how is the nominee structured?

A3. What are the products or services that the nominee exports?

A4. What specific countries and markets are served from Wisconsin?

PART B) Growth – 35%

State the nominee's **total** export sales, annual export growth, and combined domestic plus export sales for the past **three years**. Also list export sales as a percentage of the total domestic plus export sales.

Example A

(1.)		(2.)	(1. divided by 2.)
Total Export Sales	% Growth	Domestic + Export	% Export
'03 \$4,800	14%	\$18,000	27%
'04 \$7,000	46%	\$21,000	33%
'05 \$9,300	32%	\$23,500	39%

NOTE: Winning applications are filed at the Wisconsin Department of Commerce and data may be used in press releases. Rather than submitting dollar figures, you may use export growth per year and export sales as a percentage of total sales, units sold or other measures.

Example B

Total Export Sales	% Growth	Domestic + Export	% Export
'03 N/A	15%	N/A	24%
'04 N/A	20%	N/A	30%
'05 N/A	40%	N/A	50%

PART C) Innovative Approach - 35%

Describe the original, innovative or special efforts that the nominee has taken over the last 3 years to meet international challenges and succeed in export markets.

PART D) Involvement Beneficial To International Trade Development in Wisconsin - 10%

How have activities of the nominee enhanced employment, the economy, and/or Wisconsin's reputation and prestige in international markets?

Return completed applications to:

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